

## Introducing Eleo: a powerful online software that makes fundraising and donor management easier and more effective!

e know how difficult it can be to organize donor information, execute fundraising campaigns, and cultivate donor relationships on a tight budget. If you're like most nonprofits, you fall into one of two camps. You either have donor information scattered across Excel spreadsheets, email platforms, paper files and sticky notes, or you're paying a fortune for donor management software that isn't living up to expectations.

Eleo takes the cost and complexity out of donor management and fundraising so you can devote your time, energy and resources to what matters most. Our software makes it possible to manage donor data, record and track gifts, communicate with donors, create lists and reports, schedule tasks and activities, and manage volunteers and events – all through a single, easy-to-use solution.

Eleo donor management software was built for organizations like yours – nonprofits that need a simple, affordable tool to manage and strengthen donor relationships, communicate effectively to the donor base, and raise more funds for their cause.





## Why Eleo?



If software is complex, users don't use it. We designed Eleo to be easy-to-use so users do use it to capture the valuable donor, gift, event, grant and volunteer information you need. Along with full reporting and integrations – users depend on the software as a central online tool in managing their fundraising.



Monthly subscriptions start at \$39. All features, plus ongoing Live Support, are included. No hidden fees, and no long-term contracts. We're sometimes asked why Eleo software is so inexpensive. We're more curious why our competitors' prices are so high.



Eleo is simple and affordable, but that doesn't mean we skimped on the features. Manage donors and volunteers, track and acknowledge gifts, manage donor outreach, build lists, schedule tasks, run reports, analyze trends and performance, coordinate events and more.



Don't stress about moving your current data to Eleo or figuring out how to use various features. We'll handle the initial data import, assist with configuration and customization, and provide a free, live training session to get you up and running quickly with minimal disruption.



As simple as Eleo is, you might still have questions. Eleo has built-in help on every page with links to training videos and documents that explain specific features. Still stuck? You can call our Live Support, email our dedicated support staff or set up a personal training session at a time convenient for you.



Eleo seamlessly integrates with your email marketing platforms like Constant Contact and MailChimp, accounting software like QuickBooks, payment processors like Stripe, PayPal, and WorldPay Payments and more. Microsoft Word and Excel, web forms along with other online tools are also included.



Donor management software only works if it does what you need it to do. Eleo allows you to customize your Eleo home page, add custom fields in your contact information, gifts, events, volunteers and more – along with list-building criteria, web forms, online donation pages, automated emails, reports and filters, calendar tasks and more.



We take security and compliance seriously. Your data will reside in Microsoft's cloud product, Azure which is protected with the latest security tools and monitored by a team of Microsoft experts. Microsoft Azure regularly backs up all your data in multiple locations.

Let Eleo help your nonprofit to make a bigger difference.

For more information contact us at 1-844-676-ELEO (3536) or email info@eleoonline.com



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